

Presentation

Transit Development Plan for Lincoln, Nebraska

**Project Open House
May 11, 2006**



Urbitran Associates, Inc.

in association with:

KFH Group, Inc.

AJM Consulting



What is this Study?

- **A study which identifies how well StarTran service operates today**
- **A study which identifies unmet and future transit needs**
- **A study which identifies issues and opportunities in the community with regard to bus service**
- **A study which results in a blueprint for operating bus service over the next five to ten years, called a Transit Development Plan (TDP)**
 - **Operating Plan**
 - **Financial Plan**
 - **Capital Plan**
 - **Management/Organization Plan**
 - **Implementation Timetable**

Our team's approach to an assignment of this nature is two-fold: to provide experts in each of the technical study areas and to develop a participatory program which involves the consulting team and the client in a consensus building process leading to a successful plan.

Principles Guiding the Urbitran Approach

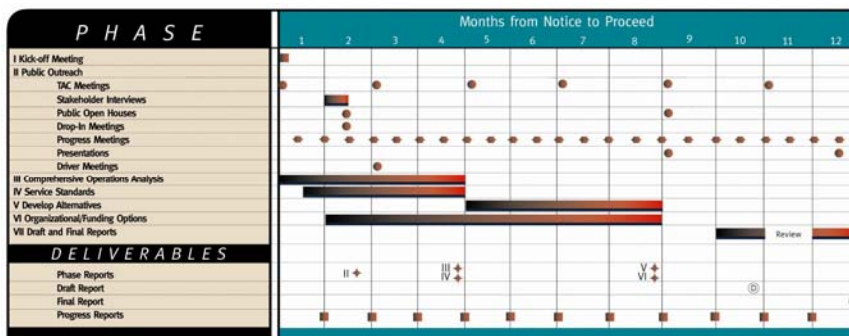
- **The planning process must be customer-focused and market-based, involving the entire community**
- **A workable plan always recognizes that there is a core network of successful services and a core group of riders**
- **A successful plan requires the development of services tailored to local conditions and travel patterns**
- **A workable plan requires the creative application of new solutions and technologies**
- **The solutions need to be creative but practical and grounded in solid analysis and an understanding of local issues**

Project Work Plan

The scope of work for the study includes seven phases:

- PHASE ONE Kick-off Meeting
- PHASE TWO Outreach and Meetings Plan
- PHASE THREE Comprehensive Operations Analysis
- PHASE FOUR Develop Service Standards /Policies
- PHASE FIVE Develop Alternatives
- PHASE SIX Develop Organizational and Funding Options
- PHASE SEVEN Draft and Final Report

Project Schedule



Public Involvement

- **Public participation is a critical component of the process to:**
 - Identify local needs early in the process,
 - Maintain contact throughout the process with the community,
 - Build a plan which addresses community issues and needs; and,
 - Develop support for the final plan
 - Needs assessment and consensus building can only succeed with strong and effective public participation

Public Participation Strategies

Our public participation strategies include the following:

- **Technical Advisory Committee**
- **"Drop-In" Sessions**
- **Stakeholder Meetings**
- **Website Options**
- **Formal Presentations**
- **Driver/Employee Meetings**
- **Public Open Houses**
- **Regular Progress Meetings**



Transit System Issues and Opportunities

- **Maintaining and improving service efficiency and effectiveness**
- **Providing appropriate transit services in support of community economic development**
- **Ensuring adequate service area coverage to meet changing needs**
- **Utilization of creative transit solutions**
- **Modifying the basic network as the community grows**
- **Providing the proper range of services to the University**
- **Identifying the potential benefits of alternative organizational structures**

Creating an Integrated Service Plan

- **Explore options with community and staff**
 - **Provide detailed “sketch” plans to City staff for each alternative**
 - **Conduct working session to refine alternatives**
 - **Evaluate cost-effectiveness of each alternative**
 - **Select locally preferred alternative**
 - **Prepare operational, capital, and financial plans**



Draft and Final Reports

- **Service Design Plan**
 - Short range recommendations
 - Longer range strategic plan elements
- **Financial Plan**
- **Capital Plan**
- **Management and Organization Plan**
- **Implementation Schedule**

Urbitran Associates, Inc.

- Multi-disciplinary planning, architecture and engineering firm with over 200 professionals with transit offices in New York, New Haven, and Los Angeles
- Recognized nationally for a wide range of transit studies
 - Transit planning and operations analyses
 - Innovative services planning
 - Strategic and long range plans
 - Management and organization studies
 - ADA and paratransit services planning
 - Financial analyses and fare studies
 - Transit market research
- Extensive project experience in similar settings to Lincoln
- Senior staff with experience administering and operating transit systems, as well as with local, regional and state government

Project Experience

We have provided implementable results for similar communities throughout the country:

- **Champaign—Urbana Transit/University of Illinois**
 - Community Transit Services Plan
 - Campus Night Rides Service Plan
 - Campus Major Investment Study
- **Bloomington Transit/Indiana University**
 - BT Service Development Plan
 - Joint Service Consolidation Study
- **Charlottesville Transit/University of Virginia**
 - Short Term Transit Development Plan
 - Long Range Strategic Transit Services Vision and Plan
- **Pioneer Valley Transit/University of Massachusetts**
 - Short Term Transit Operations Programming
 - Management and Organizational Restructuring
- **University of Wisconsin/Madison Metro**
 - Reorganized L-Line on-Campus Bus Services

Additional Project Experience

- **Raleigh NC Transit Development Plan (NC State)**
- **Citilink/Fort Wayne Transit Development Plan (Ball State)**
- **St. Cloud MTC (MN) Transit Plan (St. Cloud State)**
- **Nashville Short Range Transit Plan (Vanderbilt)**
- **San Luis Obispo Short Range Transit Plan (Cal Poly)**
- **City of Mankato TDP (Minnesota State University)**
- **Rutgers University Light Rail Feasibility Study**
- **New Jersey State University Transportation Master Plan**
- **Hartford CT Bus Operations Study**
- **Des Moines IA Downtown Parking Facility and Transit Shuttle Study**
- **Roaring Forks Transit (CO) Organizational Study**
- **Middlesex County NJ Transit Organization Study**
- **Long Island NY Strategic Bus Plan**

KFH Group, Inc.

- Public transportation planning, management consulting, and policy analysis specialists
- Assessments of organizational structures from rural transit providers to major metropolitan areas
- Related assignments include the feasibility of creating a transit district for Williamsburg VA, a short range plan for Durham NC, and a suburban mobility study for Little Rock

AJM Consulting

- Specialists in transit data collection, service evaluation, and operations planning
- Since its founding in 1996, AJM has completed over 48 transit surveys and count programs in support of COA studies
- In 2005, AJM processed one year of APC data (over 2 million samples) for the Orlando FL transit system